

[www.Psych2Go.net](http://www.Psych2Go.net)



# *Psych2Go*

Leading psychology and mental health  
magazine for millennials.

PSYCHOLOGY · MENTAL HEALTH · DEPRESSION

## 2018 MEDIA KIT

# *Vision*

To motivate millennials to gain a deeper understanding of psychology and mental health

INSPIRE · INFORM · INVOLVE

Our mission is to be the go to site for young people who are curious about psychology, helping them to use it to their advantage.

## *Overall reach*

**292, 785**

New Users / month

**1.38**

Sessions per user

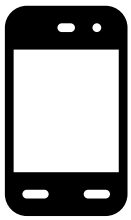
**1.49**

Average minutes spent on site per visitor

	<i>Followers</i>	<i>Weekly Impact*</i>
<b>Facebook</b>	500, 000	273, 144 REACH
<b>Youtube</b>	850, 000	1, 272, 000 VIEWS
<b>Tumblr</b>	600, 000	120, 000 NOTES
<b>Email list</b>	30, 000	15% OPEN RATE/CAMPAIGN PUSH

# Our Youtube Audience

Feb 28 - March 7th  
2018



**67%**

**MOBILE VISITORS**



**43% ARE**

**18-24 YEARS OLD**

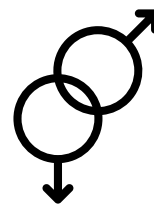


**42% UNITED STATES**

**7.2% UNITED KINGDOM**

**5.4% CANADA**

**2.8% AUSTRALIA**



**41%  
MALE**

**59%  
FEMALE**

**Views: 1, 270, 000**

**Average watch time: 2.37 min**

# QUESTIONS?

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