



Media Kit 2020

PSYCH2GO

Let's talk psychology. Let's talk mental health.

About Psych2Go

Psych2Go.net

2,500 Articles
400k monthly visitors

Psych2Go Magazine

Quarterly magazine on psychology topics for millennials, by millennials

Psych2Go
Inspiring
minds
since 2012

Psych2Go TV

(YouTube Channel)

20M+ views/mo
3.6M+ subscribers
800+ videos

Psych2Go Social Media Network

12+ social media pages on personality, mental health and psychology

Our Vision & Mission

Vision:

To educate millennials with psychology content that helps make their lives better.

Mission:

Psych2Go's mission is to make the topics surrounding psychology entertaining and accessible for both students and psychology enthusiasts. As such, Psych2Go has established goals to help our audience understand what is psychology and how psychology applies to our daily lives.

Further, Psych2Go provides information on how to apply psychology to better understand others and ourselves, and educate our audience on how to use credible resources to better understand mental health issues and clinical disorders.

Demographics & Traffic



Over 6 Million

Social media followers across a dozen
social media channels



20 Million+

Average total views per Month on YouTube



70%

Mobile visitors



80%

Ages 18-34 years old



66.4%

Viewers are women

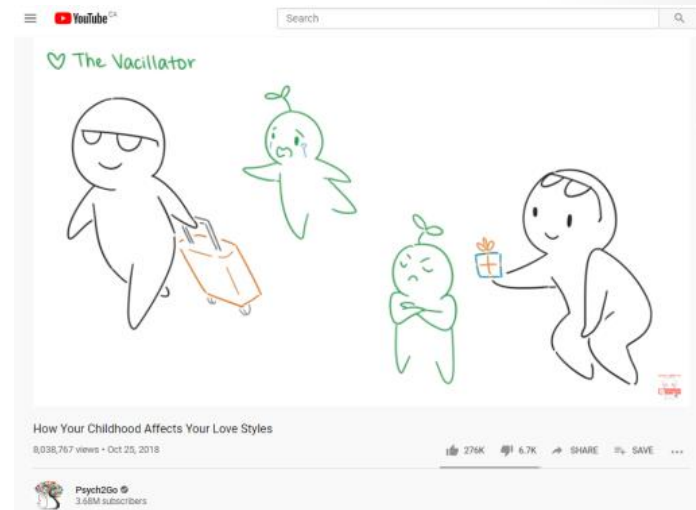


55%

From the United States

Popular Topics

- Depression
- Anxiety
- Dating and relationships
- Personality
- Childhood abuse
- Friendships
- Emotional Abuse
- Sleep Paralysis
- Attractions



Video Sponsorship

20M+

Monthly Views

3.6M

Subscribers

300k

Average Video Views

800+

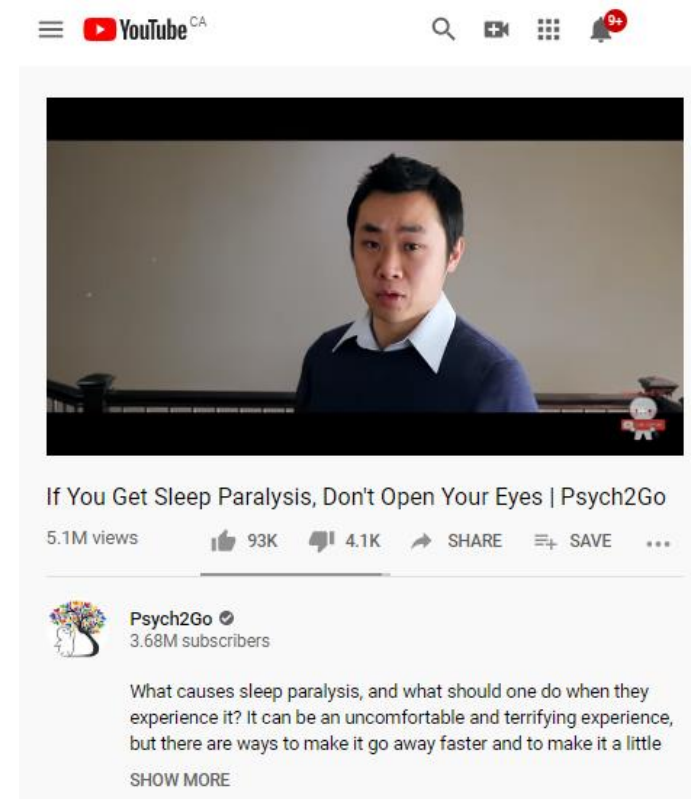
Videos Produced

Psych2Go video team releases a few videos per week taking complicated psychological topics and turning them into easily digestible videos.

Sponsorship opportunities:

Sponsor an upcoming Psych2Go video:

- Shout out at the beginning of video
- Shout out at end of video
- Customized mentions/shout outs



Magazine Sponsorship

14,000

Mailing List Readers

17+

Issues Published

4

Issues per year



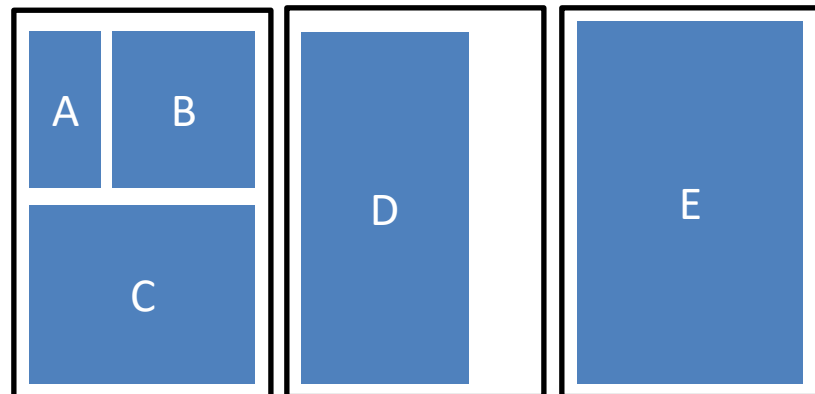
Build brand awareness and brand trust in the psychology and mental health space with one of the fastest growing Psychology magazine for millennials.

Distribution

- Paid subscribers
- community centers
- counsellors/psychologist offices
- School and Universities

Advertising Options

- A - 1/6 Page Ad
- B - 1/3 Page Ad
- C - 1/2 Page Horizontal Ad
- D - 2/3 page Ad
- E - Full Page Ad
- Sponsored Article
- Sponsored Guide/Report



Magazine Publication Schedule

Issue	Space Close	Materials Due	Delivery Month*
Fall 2020 - Binge Eating Disorder Awareness	August 14 th	August 24 th	September
Winter 2020 – PTSD awareness	November 13 th	November 23 rd	December
Spring 2021 – Autism Spectrum Awareness	February 15 th	February 22 nd	March
Summer 2021 - Schizophrenia Awareness	May 17 th	May 24 th	June
Fall 2021 – Topic TBD	August 16 th	August 23 rd	September
Winter 2021 – Topic TBD	November 15 th	November 22 nd	December

*Delivery happens gradually during delivery month starting with premium subscribers followed by mailing list readers, online and physical distribution.



Some of our Past Partners



betterhelp



Blinkist

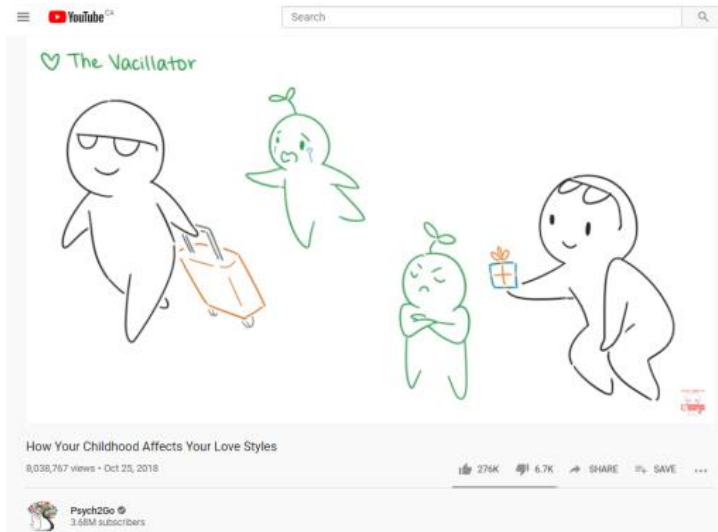


Rate Card

VIDEO SPONSORSHIP

Video shout out (30 Seconds) \$10,000

Longer video shout outs are available as customized orders. Feel free to ask us for quotes.



MAGAZINE SPONSORSHIP

1/6 Page	\$50
1/3 Page	\$100
1/2 Page Horizontal	\$150
2/3 page	\$200
Full Page	\$250
Sponsored Article	\$500
Sponsored Report/Review	\$1,000

Magazine Bulk Rate: Order 4 and get 25% off



Contact Us

HEADQUARTERS

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SPONSORSHIP OPPORTUNITIES

Psych2Go provides next generation digital marketing opportunities which allow you to target your message to millennials and psychology enthusiasts.

For pricing, custom proposals or general information please contact us below:

advertising@psych2go.net

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